



November 15, 2017

**Managing Director
Clarion Events West Africa
56, Oladipo Bateye Road,
Ikeja G.R.A
Lagos**

**MAN PARTNERS CLARION EVENT WEST AFRICA TO HOST THE NIGERIA
MANUFACTURING AND EQUIPEMENT EXPO (NME 2018)**

In consonance with provision of the Memorandum of Understanding jointly signed by the Manufacturers Association of Nigeria (MAN) and Clarion Events West Africa on June 8, 2015 and the existing relationship between the duo, we write to officially affirm that your organization has been appointed as the organizer of the 3rd Annual Nigeria Manufacturing and Equipment Expo feat Manufacturing Partnership for African Development (mPAD) billed to hold between March 13-15, 2018.

The broad objective of the event is to improve local production, increase output, support job creation and ultimately support the growth and diversify the Nigeria economy through export of manufactured non-oil products.

The theme of the exhibition, which will feature Manufacturers Partnership for African Development is ***“Driving Sustainable Growth through Manufacturing Excellence”***. We are expectant that you will be mindful of the fact that the event is conceptualized as an international platform to showcase manufacturing machines and facilities for re-tooling. It is also expected to build capacity of plant managers, stimulates investments and promote made in Nigeria products in accordance with the provisions of the Nigerian Industrial Revolution Plan (NIRP) and the Federal Government’s Economic Recovery and Growth Plan (ERGP).

The event should serve as a veritable platform for policy dialogue, using round table discussion model that will involve officials of relevant Government Ministries, Departments and Agencies, Trade and Export Councils, ECOWAS officials as well as top level industrialists and financials of the event.

You may also approach our strategic partners to solicit for sponsorship, technical and institutional supports that will guarantee the successful hosting of this event.

To this effect, MAN is willing to issue letters specifically addressed to these strategic partners whenever the need arise.

On our part we will make this partnership public, communicate same to all our strategic partners and to mobilize MAN members as well as other stakeholders in the manufacturing value chain to participate in the exhibition.

Please accept the assurances of my warmest regards.

Yours Sincerely

A handwritten signature in red ink, appearing to read "Segun Ajayi-Kadir". The signature is stylized and written in a cursive-like font.

Segun Ajayi-Kadir
Director General